YOUR GLOBAL MARKETPLACE
WHERE CONNECTIONS ARE FORGED
WHERE IDEAS ARE SHARED
WHERE DEALS ARE DONE
IFB 2014

• 68,000 delegates from 92 countries
• 400 events over 50 days
• 3,350 companies secured deals
• £300m worth of deals struck
• 6,500 companies exporting for the first time
• 10,000 new jobs
• 15,000 IFB business club members

“IFB is about getting international businesses together to talk about future possibilities, future innovation, future industries. The IFB gives a great opportunity to network with some of the world’s best businesses. Some of the best thinkers. Some of the best innovators. And ultimately to drive knowledge; to drive skills; and to drive investment into the UK. What’s more having the UKTI and Great Campaign voices behind it gives it muscle and credibility.”

Juergen Maier
CEO, Siemens UK
IFB 2016
THE PLACE WHERE DEALS ARE DONE

The UK’s biggest ever business festival is back. For three supercharged weeks next June, IFB 2016 will see the world’s most influential business leaders, entrepreneurs, free-thinkers and investors come together.

For the international business community it’s an event that promises to inspire and motivate, featuring the best enterprise, the sharpest minds and the most exciting new technologies from around the world. A showcase of the best in business - right here, right now.

As before, it will see new connections made, new ways of doing business explored, and new deals set in motion.

IFB 2016 is all about growth. It’s about opening up new markets, and showcasing the UK as the global business hub. It’s an unequalled opportunity to put your business on the world’s stage.

“I am selling Britain as a brand and events like the International Festival for Business make that job easier. It’s a shop window for global markets. So I am backing this initiative committing the funding for another Festival in Liverpool in 2016.”

George Osborne MP
Chancellor of the Exchequer
THE POWER OF THREE

- A programme of workshops, key-notes and events offering insider analysis, context and connections. Global insights you can't afford to miss.
- The GREAT British Showcase - featuring a roll call of the most innovative UK-based products and services presented in association with the UKTI.
- The IFB Business Club - offering access to all areas of business services and support, meet the buyer and 'matchmaking' opportunities.

WEEK 1
MONDAY 13TH - SUNDAY 19TH JUNE 2016:
MANUFACTURING

WEEK 2
MONDAY 20TH - SUNDAY 26TH JUNE 2016:
ENERGY & ENVIRONMENT

WEEK 3
SUNDAY 26TH JUNE - FRIDAY 1ST JULY 2016:
CREATIVE & DIGITAL

ENABLERS: Science & Innovation, Professional Services, Infrastructure & Logistics, International Skills

Manufacturing
Britain’s manufacturing base employs 2.6 million people - accounting for half of all UK exports. The 10th largest goods exporter in the world, Britain’s manufacturing industry is firing on all cylinders.

Energy & Environment
Generation, transportation and sales - three key drivers for Britain’s thriving energy market. With a renewed drive to explore clean, green alternatives, Britain’s energy and environment technologies are in the spotlight like never before.

Creative & Digital
The UK’s creative sector is a real 21st century success story, delivering over £15.5bn of exports in 2011 - close to 10% of all UK exports. From blue sky thinking to blueprint delivery, they imagine the future, then make it happen.
What's In It For Me?

Join the Business Club Today

Enjoy IFB 2016 in high definition. Join our Business Club and access so much more. More chances to meet international buyers and investors. More advice and support from industry experts. More access to market research, data and insight. It’s networking on a global scale.

Make IFB work harder, for your business.

How To Register

Joining is easy, simply fill in the registration form online at www.ifb2016.com. We will accelerate your application and hold your details in our database, allowing us to cross match your profile with delegates, buyers, investors and business owners we think would be of interest to you.

Benefits You’ll Enjoy

Digital Matching: The fast track to a festival tailor made for you and your business. Help us to introduce you to potential customers. Tell us about your business, and we’ll set up one-to-one meetings with relevant contacts locally, nationally and internationally.

Meet the Buyer: IFB 2016 will see the world’s biggest-ever Meet the Buyer event, and IFB Business Club members can jump to the front of the queue. Up to 100 buyers per week offering appointments throughout the day. Whether you are a buyer or supplier, investor or innovator it’s the place where future deals are done.

Business Services: Get fit for IFB by accessing a range of services in the run up and during the festival. Services planned to be on offer include

- In Market Advisors – market trade and investment advice via private 1:1 sessions with specialist advisors and access to databases allowing you to identify market opportunities.
- Legal, Banking and Financial Advice – experts will be on hand to advise you on legal and financial aspects of commerce directly related to your line of business including patent searches and intellectual property rights.
- Meet the Delivery Partners – take advantage of the opportunity to get advice from the official IFB 2016 Delivery Partners and find out about their network of businesses, connections and services.

…and there’s more: We’re adding Business Club benefits all the time. And you’ll be the first to know.

It’s our job to make IFB 2016 work harder for you, and make every second count.

Business Club benefits are free, and they guarantee to unlock the full power, and potential, of the world’s biggest meeting of businesses and buyers. Why would you not want to be a part of it?
The International Festival for Business in 2016 has UK Trade and Investment’s (UKTI) full backing. The festival provides an outstanding opportunity for businesses to develop new international commercial partnerships and meet their global network. As the principal partner, UKTI is helping to boost the festival’s focus on overseas trade and attracting investment to the UK.

Throughout the festival, UKTI will be hosting an array of sector events, which will add to the expanding programme of activity and strengthen the key themes of the festival.

At the heart of IFB, the GREAT British Showcase offers a powerful reminder of the thrilling, inventive and forward thinking nature of UK-based businesses. Featuring the cream of the current UK business crop, the exhibition will showcase the inventions, products, services and technologies raising the bar, setting new standards in innovation.

A snapshot of the very best made in Britain success stories, and a shop window for investors, buyers and potential collaborators the world over.

Developed in partnership with the UKTI’s GREAT Campaign, the exhibits will form the dazzling centrepiece of the festival - in the heart of Liverpool’s new Exhibition Centre.

IFB 2016 offers a showcase for businesses across the world, it has international reach and significance! IFB 2014 saw over 190 delegations attend from over 92 countries, for IFB 2016 we are aiming higher. We have created an infrastructure that encourages collaboration, investment and connections via our business club that currently has over 16,000 members. This club will celebrate international trade, it is your global marketplace.

A dedicated trading floor at the festival will see experts from regions across the world, professional advisors from banking, law and logistics and our UK and International Partners - come together to explore how, by forging new relationships, we can all benefit through new trade and investment.

IFB 2016 offers an opportunity for international companies and investors to gather essential market and sector intelligence through our world class events, workshops and informal meetings all under one roof. It offers a rare opportunity for delegates and decision makers to be in the same place, at the same time. To share ideas, strengthen contacts and increase their international profile.

A genuine showcase for bilateral trade and investment opportunities our business club platform allows you to post your business opportunities, connect directly with companies of interest to you, facilitate one to one meetings during your visit and join thought leading discussions in your field of expertise. These platforms will be complemented by a dedicated business services team who are there to help you get the most out of our business club and help set up one to one meetings. Best of all, all of these services are free of charge.

Financial incentives are available to some trade associations, chambers of commerce, embassies and international promotion agencies to bring their delegations to IFB 2016 during June 2016. If you’re a member of one of these why not encourage them to apply.
DELIVERING RESULTS

Work with us to create a must-visit festival

By working together, IFB 2016 and its delivery partners can ensure that the festival will offer a strong programme of events, a robust network of international, national, regional and local opportunities for businesses to engage with each other, and a coordinated marketing campaign.

Partnerships make it happen

Working with strong partners will allow us to deliver a joined-up, unmissable programme of events. It will help us all to communicate a strong, unified message, to share common goals, and to promote our offer as widely as possible.
IFB 2016 SPONSORSHIP

IFB 2016 will have a core tier of 4 main Festival Partners and 12 Supporters all of who will be leading business brands.

Connecting decision makers to a dynamic network of information, people and ideas, Bloomberg quickly and accurately delivers business and financial information, news and insight around the world. Bloomberg is the global media partner to IFB 2016 and will be delivering real value through advertising and partnership working.

The Times and Sunday Times reach over 6.3m people each week through their news and media channels. We are developing a partnership with The Times and Sunday Times which will include advertising and a series of news, features and events at IFB 2016.
FESTIVAL PARTNER RIGHTS AND BENEFITS

• Part of an exclusive group of four Official Partners
• Exclusivity and designation – the exclusive partner within your defined and agreed product/service sector e.g. the Official Banking Partner to IFB 2016
• Use of association and official IFB 2016 marks in own internal and external communications
• Above the line branding including national advertising, city dressing, IFB collateral and press releases, IFB media website, lanyards and uniforms (valued at circa £500k based on IFB 2014 spend and activity)
• VIP speaker opportunities at high profile events
• Branding at Festival venue ECL internal and external plus a 5m x 4m showcase space at main entrance (exclusive to main partners)
• Product/service integration where possible and appropriate
• Press backdrop and on releases
• The right to create and run one event at the festival venue – 2 days for 300 delegates (excludes production and catering costs)
• VIP sponsor room at the IFB core venue
• Controlled communication opportunities to 15,000-30,000 IFB business club members
• Access to IFB social media channels – LinkedIn, Twitter, YouTube
• 200 tickets for IFB events
• One table at Opening and Closing events
• 5 VIP passes and car parking spaces
• Royalty free access to IFB 2016 imagery for use in own communications

FESTIVAL SUPPORTER RIGHTS AND BENEFITS

• Part of an exclusive group of up to twelve Official Supporters
• Use of official IFB 2016 marks in own internal and external communication
• Speaker opportunities at premium events
• Branding at festival venue ECL internal plus a 3m x 2m showcase space
• The right to create and run one event at the festival venue – 1 day for 300 delegates (excludes production and catering costs, subject to availability)
• Product/service integration where possible and appropriate
• Controlled communication opportunities to 15,000 – 30,000 IFB Business Club members
• Access to IFB social media channels – LinkedIn, Twitter and YouTube
• 50 Tickets for IFB events (may exclude closed events)
• 50 programmes
• 4 tickets to opening and closing events
• The right to upgrade to an IFB property, theme week, signature event or programme
• Royalty free access to IFB 2016 imagery for use in own communications

“The International Festival for Business 2016 is a show case for everything that’s great in UK business and innovation today. As a bank who have been trading for 150 years, bringing new markets together, opening up trade corridors, this is a very exciting 3 weeks of trading across the globe.”

Ian Stuart
Head of UK, Co-Head of Europe, Commercial Banking
MAKE IT A DATE

Located in the new £26 million Exhibition Centre Liverpool, the stage is set for a festival that has access to a suite of state-of-the-art conference facilities, at the heart of one of Europe’s most visitor-friendly cities. Next summer, Liverpool will be the business capital of the world. Your event could be part of it - enjoying a platform, and publicity, only an internationally significant festival can guarantee.

HOST CITY

Liverpool is a city like no other. From world famous architecture, world class waterfront, magnificent museums, to music legends revolutionizing popular culture, Liverpool is a city with culture and creativity in its DNA. Through spectacular festivals, dramatic sporting attractions and unique art it continues to be a gateway for UK culture, attracting millions of visitors every year.

Supported by a superb retail offer and a great array of branded and independent quality hotels the City has all the necessary facilities to host major International Events and Conferences. The ACC Liverpool is a purpose built, flexible venue and arguably the best of its kind in the UK. The interlinked Exhibition Centre Liverpool, will open in September 2015, taking the total event space available to over 15,000sqm.

With three focused weeks, your business can benefit from being part of a cluster of complementary events - a chance for you to reach a truly global audience. Talk to us, and we can help with cash incentives, bespoke event support and international networking opportunities.

Half a century after The Beatles exploded on to the world stage, Liverpool is still making all the right noises. You’ll discover a music scene unrivalled in the UK. Blockbuster gigs at the Echo Arena; pitch-perfect classical performances at the Philharmonic Hall; The Beatles inspired Mathew Street scene or the understated cool of Camp and Furnace, Kazimier and Cream.

With beaches, parkland, seafront and skyscrapers, we’re proud of our beautiful city - and the ease in which you can arrive (via one of Europe’s fastest growing airports, John Lennon Airport, or the hub of road and rail connections linking us to London in just 2 hours).

www.visitliverpool.com
EXHIBITION CENTRE LIVERPOOL

In 2015, Liverpool will open the doors to Exhibition Centre Liverpool, a brand new state of the art 8,100m² purpose-built exhibition centre. The latest addition to ACC Liverpool’s family of world class venues will create a purpose-built interconnected arena, convention centre and exhibition centre. A 4* Pullman hotel will be integrated into Exhibition Centre Liverpool creating an event campus for your exhibition, exhibitors and visitors. The developments’ progressive technology, flexibility and interconnectivity with ACC Liverpool’s existing facilities will provide a space of your own in a city you’ll love.

Situated on a world heritage waterfront in the heart of one of the most vibrant, welcoming and developing cities in Europe, Exhibition Centre Liverpool is set to become a focus for the UK exhibition industry the development is the UK’s newest and most exciting venue for exhibitions and events. At an investment of £40 million, Exhibition Centre Liverpool will consist of 8,100m² of space which will be sub-divisible into three exhibition halls which can be used separately or in combination.

- Exhibition Centre Liverpool opens for business September 2015
- 8,100m² of flexible and accessible event space
- Three separate and sub-divisible halls
- Maximum hall height of 18m
- Connected to ACC Liverpool via an interlinking bridge
- 8 flexible meeting rooms
- 4-star integrated 216 bedroom Pullman Liverpool Hotel
- Public atrium area with glazed frontage overlooking the river
- Organiser suites serving each hall
- Free Wi-Fi throughout
- Guest Relations Team
- Secure onsite parking with 1,600 spaces
IFB 2016 - WHATS ON

Below are some of the events coming to IFB 2016. Please note that the schedule will be subject to change. (correct as of 24th June 2016). For the current IFB 2016 schedule please refer to our website www.ifb2016.com

MANUFACTURING WEEK - MONDAY 13TH - SUNDAY 19TH JUNE 2016

13 JUNE 2016
Official Opening of the International Festival for Business

13 JUNE 2016
Spy Tools: Next Generation Red Teaming

13-01 JUNE-JULY 2016
GREAT British Showcase

13-14 JUNE 2016
Horasis Global Meeting

13 JUNE 2016
Horasis Global Dinner

14 JUNE 2016
COCBCDE Make Europe Work® Trade Conference

14 JUNE 2016
The Future of Manufacturing

14 JUNE 2016
UKTI: International Opportunities in Aerospace

14 JUNE 2016
Global Economic Forum 2016

15 JUNE 2016
FDEA Summer Network Forum & Meet The Buyer

15 JUNE 2016
UKTI: International Opportunities in Automotive

16 JUNE 2016
UK ASEEAN: Meet the Buyer

16-17 JUNE 2016
International Waterfront Forum

16-17 JUNE 2016
EEN Brokerage Event

17 JUNE 2016
UKTI & Insider ‘Manufacturing Biere’ Event

17-18 JUNE 2016
MADE in the UK Awards & Dinner
ENERGY AND ENVIRONMENT WEEK - MONDAY 20TH- SUNDAY 26TH JUNE 2016

20 JUNE 2016
Global Trade, Europe and Small Businesses

20 JUNE 2016
UKTI: International Opportunities in Maritime

21 JUNE 2016
Spy Tools: Next Generation: Red Teaming

21 JUNE 2016
UKTI: International Opportunities in Oil and Gas

21 JUNE 2016
UKTI: International Opportunities in Oil and Gas

21-22 JUNE 2016
Proximity Industry Days

21-22 JUNE 2016
The International Free From Conference 2016

21-22 JUNE 2016
E2 Industry - The Energy Efficiency Platform for the Industrial

22-23 JUNE 2016
Port Finance International

22 JUNE 2016
UK ASEO: Meet the Buyer

22 JUNE 2016
UKTI: International Opportunities in Nuclear

23 JUNE 2016
UKTI: International Opportunities in Renewable Energy

23 JUNE 2016
10th International Banking and Finance Forum

23-26 JUNE 2016
European Corporate Games: The Great Games and The Grand Parade

24 JUNE 2016
European Corporate Games: Business Enterprise Day

24 JUNE 2016
Global Business Events: C-Suite Conference

24 JUNE 2016
UKTI: International Opportunities in Water and Environment

24 JUNE 2016
The Art of International Business in a Sustainable City
CREATIVE AND DIGITAL WEEK - SUNDAY 26TH- FRIDAY 1ST JUL 2016

IFB 2016 - WHATS ON (CONTINUED)

26 JUNE 2016
TEDx Liverpool: The Future We Will Create!

27 JUNE 2016
UKTI: International Opportunities in Music

27-28 JUNE 2016
Global Event Tech

27-30 JUNE 2016
Wi-Fi Global Congress 2016

27-28 JUNE 2016
Pay365 Digital Payments

28 JUNE 2016
The International Retail User Day

28 JUNE 2016
UKTI: International Opportunities in E-commerce

21 JUNE 2016
Spy Tools: Next Generation Red Teaming

28 JUNE 2016
The Annual EMEA Mobile Marketing Association Conference

29 JUNE 2016
UKTI: International Opportunities in Gaming

29 JUNE 2016
UK ASEAN: Meet the Buyer

29 JUNE 2016
The Business of Design & Experience Conference

30 JUNE 2016
UKTI: International Opportunities in Media

30 JUNE 2016
ACCELERATE 2016

30 JUNE 2016
IFB 2016 - Closing Dinner: Creating & Accelerating Future Growth

01 JULY 2016
UKTI: The Power of Networking in International Business
REGISTER TO ATTEND IFB 2016 TODAY

HOW TO REGISTER

Joining is easy, simply fill in the registration form online at www.ifb2016.com. We’ll speed your application through and hold your details in our database, allowing us to cross match your profile with delegates, buyers, investors and business owners we think would be of interest to you.

“The first IFB was even better than we imagined. To have so many meetings, and visitors from all over the world coming together to talk about business is fantastic. I know from my experience that this makes connections, creates business, investment and new ideas. It undoubtedly helps sell Britain, and British business, to the world. We can do very well right across the board. There is a lack of confidence here sometimes. A visit to IFB 2016 will give a real boost any business.”

Sir Terry Leahy
IFB 2014 Festival Ambassador
KEY CONTACTS

Festival Director
Ian McCarthy
imccarthy@ifb2016.com
T: +44 (0)151 600 2915

Head of Operations
Philip D Southward MBA
psouthward@ifb2016.com
T: +44 (0) 151 600 2983
M: +44 (0) 7968 323 327

Head of Partnerships
Jenny Douglas
jdouglas@ifb2016.com
T: +44 (0) 151 600 2926
M: +44 (0) 7595 233 320

Head of Commercial
Julie Gaskell
jgaskell@ifb2016.com
T: +44 (0)151 600 2976
M: +44(0) 7515 999 401

Head of International
Chris Heyes
cheyes@ifb2016.com
T: +44 (0) 207 947 4481
M: +44 (0) 7515 999 401

Marketing Director
Marcus Hall
mhall@ifb2016.com
T: +44(O) 151 600 2954
M: +44 (0) 7812 983 239

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